



For Immediate Release

Avery Dennison Partners with Global Safety First, LLC to Produce and Exclusively Distribute N95 Masks for Healthcare Professionals

Innovative Mask Design Is Gentler on the Skin and Easier to Use

MENTOR, OHIO — May 11, 2020 — Avery Dennison (NYSE:AVY) announced today that it has entered into an agreement with Global Safety First, LLC, (GSF), to produce and distribute a self-adhesive, NIOSH-Certified N95 mask as part of the company's efforts to provide innovative personal protective equipment (PPE) in response to the COVID-19 pandemic.

The N95 mask is a standard of safety in the healthcare setting and vitally important to protecting healthcare workers and patients. GSF's [ReadiMask®](#) Self-Adhesive NIOSH-Certified N95 face masks are made with electrostatic particle filtration properties that make them more breathable. They adhere gently to the face with double-coated skin-friendly adhesive, and are available for use in healthcare settings as a COVID-19 countermeasure.

The ReadiMask is unique because it can form an air-tight seal providing maximum protection while allowing filtration during inhalation and exhalation. The mask is virtually weightless, convenient and easy to use. The design eliminates tight straps or ties that put pressure on the face or get caught in hair. Additionally, ReadiMask has no uncomfortable metal nose clip that can cause skin bruising. The ReadiMask was designed with a very low breathing resistance and may provide a cooler temperature than other similar masks.

“Our partnership with Global Safety First allows us to bring some much needed safety and comfort to frontline healthcare workers who rely on N95 masks every day for protection. GSF's unique design, along with our medical manufacturing capabilities and expertise in skin contact

adhesives, is helping to bring mask innovation to the healthcare market at a time when it is sorely needed,” said Kirsten Newquist, vice president and general manager, Avery Dennison Medical.

“Healthcare providers will be required to use increased amounts of PPE for some time to come as a result of this pandemic and it’s critical that industry responds quickly—not only with increased supply, but with products and equipment that make it easier for healthcare professionals to do their jobs.” said John Schwind, president, Global Safety First, LLC. “We are pleased to partner with Avery Dennison to meet this need.”

Production of these U.S. made, self-adhesive masks will begin shortly at Avery Dennison’s Mentor, Ohio facility pending NIOSH approval, with first shipments anticipated in June. The facility is FDA registered, ISO 13485 and MDSAP compliant. The masks will be available for purchase by hospitals, nursing homes, and other healthcare facilities as well as group purchasing organizations and distributors nationwide exclusively through Avery Dennison Medical.

Avery Dennison Medical is actively developing other types of PPE in response to COVID-19. Earlier, the company announced development of a new low-cost disposable plastic face shield. Organizations with a need for these and other PPE can contact us by visiting medical.averydennison.com/en/home/covid19.html.

About Avery Dennison

Avery Dennison (NYSE:AVY) is a global materials science company, specializing in the design and production of a wide variety of labeling and functional materials. The company's products are used by most industries and include self-adhesive, pressure-sensitive materials for labeling and visual communication applications; tapes and other solutions for industrial, medical and retail applications; clothing labels, tags and props; in addition to radio frequency identification (RFID) solutions for the fashion market and others. Headquartered in Glendale, California, the company employs approximately 30,000 employees in more than 50 countries. Reported sales in 2019 were \$ 7.1 billion. Learn more at www.averydennison.com.

To learn more about **Avery Dennison Medical**, visit medical.averydennison.com. Organizations with a need for disposable plastic face shields and other PPE can learn more at medical.averydennison.com/en/home/covid19.html.

About Global Safety First

Global Safety First, LLC, (GSF) is a Pennsylvania company founded in response to the World Trade Center bombing with the purpose of improving respiratory protection for professionals and the general public. The company develops, manufactures, and markets unique disposable safety masks and respirators, designed to substantially protect people from modern-day threats. The ReadMask is available with and without eye protection, and is Made in the USA with domestic components. Learn more at www.ReadMask.com.

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